

Adam Gaucher

GRAPHIC & WEB DESIGN

adam@minnesota-slim.net
www.minnesota-slim.net

Summary:

Distinctive conceptualizer with 10+ years of creative experience producing highly detailed professional designs for print and Web use. Consistently exceeds client expectations by opening doors to unique possibilities and expanding ideas to best serve project goals. Proficient in the most popular and useful design software. Tech savvy, quick learner, well-rounded, fast worker, uniquely absorbent of surrounding trends, and dedicated to art and the process of creation.

Technical Skills:

- Expert knowledge of Adobe Creative Suite programs, including Photoshop, Illustrator, Flash, Dreamweaver, and InDesign.
- Aware of constantly shifting trends in technology and design.
- Produced creative designs for a diverse set of print mediums.
- Collaborated with clients to exchange ideas for realizing clients' visions.
- Photographed products and digitally enhanced images for ecommerce use.
- Proficient with both Mac and Microsoft platforms.
- Extensive knowledge of Microsoft Office programs.
- Hand coded and designed layouts for several websites.
- Applies HTML, HTML5, XHTML, CSS, CSS3, XML, XSLT, PHP, ASP, Javascript, and Flash to comply with current Web standards.
- Learns new technology efficiently and accurately.
- Communicates clearly in writing and in speech.
- Motivated by supportive teamwork.

Work Experience:

Freelance, Minneapolis, MN, February 2009 – present.

Graphic and Web Designer

- Designs graphics, branding campaigns, and logos for Web and print use.
- Develops and maintains websites.
- Stays up to date with leading technologies.

Hank's Specialties, Inc., New Brighton, MN, April 2006 – February 2009.

Web developer, IT specialist and Graphic Designer.

- Hand coded, visually designed, wrote copy for, and maintained company website.
- Designed company logo and other graphics.
- Assisted in IT including managing the company servers.

FloorToolStore.com, New Brighton, MN, June 2008 – February 2009.

Web and Graphic Designer.

- Instrumental in conceptualizing and deciding on company name.
- Developed brand identity by producing logos, graphics, copy, and color scheme.
- Hand coded and designed layout for company website and implemented existing ecommerce technology into it.

Adam Gaucher

GRAPHIC & WEB DESIGN

adam@minnesota-slim.net

www.minnesota-slim.net

Work Experience Continued:

UCit Technologies, Rochester, MN, 2004 – 2005.

Flash Programmer and Graphic Designer.

- Developed an interactive Flash portal for use in unifying the company's disparate Web presences.

Education:

Minnesota School of Business, Richfield, MN, 2012

Associate of Arts and Sciences (A.A.S.),
Interactive Media and Graphic Design

Awards:

- *High Honors*, 4.0 GPA at Graduation.
Minnesota School of Business, 2012.
- *Winner of logo design contest.*
Minnesota Theatre Company, 2006.

Personal Interests:

- Art history
- Sound production
- Music history
- Playing musical instruments such as guitar, drums, piano, vocals, or harmonica
- Physics and Cosmology
- Latin and ballroom dancing
- Culinary arts

